

Industry and Society 5.0 Hybrid Workshop – SIM 2025

23 Oct 2025, 16:00 – 19:00, **Google Room**, Faculty of Management in Production and Transportation, 14 Remus str., Timisoara, Romania



Pre-event of the SIM 2025 International conference, <https://sim2025.eu/>



This workshop marks a new milestone for the HUB 5.0 Timisoara (Romania) initiative and brings together European experts from the Community of Practice on Industry 5.0 to discuss how Industry and Society 5.0 can strengthen competitiveness, resilience and social well-being.

Organized by ErgoWork Society in the framework of Horizon Europe application HIVE5 – **Human-Centric Innovation Valley for Industry 5.0**.

Preliminary Programme

16:00 – 16:15 Welcome & Opening Remarks – ErgoWork Society, Politehnica University of Timisoara (UPT) & West University of Timișoara (UVT)

16:15 – 16:35 Keynote: “Industry and Society 5.0 – People at the Centre” – Horizon Europe consortium presentation

16:35 – 16:55 Session 1: Human Factor, New Ways of Working & Business Models

16:55 – 17:10 Session 2: Twin Transition for Advanced Manufacturing

17:10 – 17:20 Session 3: Human-Centricity & AI

17:20 – 17:40 Session 4: Upskilling and Organizational Learning

17:40 – 17:55 Session 5: Standardization & Policy Translation

17:55 – 18:10 Session 6: Community and Social Integration – proximity coworking, 15-minute cities, outdoor offices and community gardens

18:10 – 18:30 Special Session: **Dr. Charlotte PETERSSON TROIJE** – “The Potential of Outdoor Office Work for Innovative and Sustainable Ways of Organizing”

18:30 – 19:00 Debates & Next Steps – Invitation to the **2nd International Assembly of Outdoor Office Pioneers** (23–25 October 2025)

Other details here: <https://ergoworksociety.com/2025/08/23/industry-and-society-5-0-hybrid-workshop-october-23-2025/>

Outdoor Office BarCamp – SIM 2025



Location: Crama Aramic – <https://crama-aramic.ro>



Framework: Joint event between SIM 2025 and Outdoor Office BarCamp 2025
<https://www.mybusinesscamp.de/oobc/oobc-25-info/>

This casual, immersive workshop continues the momentum of SIM2025's "Industry & Society 5.0" Hybrid Workshop (23 October 2025). Hosted at Crama Aramic in the Buzias wine region near Timisoara (Romania), it creates a relaxed yet inspiring environment for exploring how **outdoor and nature-connected work and educational spaces** can drive innovation, well-being and regional development under the principles of **Society and Industry 5.0**.

Organized by ErgoWork Society in collaboration with Outdoor Office BarCamp partners, this event combines informal discussions, co-creation sessions, and sensory experiences linked to the vineyard setting. It also acts as a bridge to the **2nd International Assembly of Outdoor Office Pioneers** (23–25 October 2025).

Preliminary Programme

- 11:00 – 11:10 Welcome & Opening – ErgoWork Society, Outdoor Office BarCamp Team
- 11:10 – 11:20 Introduction to "Outdoor Office & Tertiary Spaces" – linking SIM2025 insights with vineyard co-working
- 11:20 – 11:40 Session 1: Organizational Learning & Upskilling in Nature-Connected Work Environments
- 12:00 – 12:20 Vineyard Walk & Sensory Experience
- 12:30 – 13:30 Eat & Drink
- 13:30 – 14:00 Mapping future pilots & partnerships between SIM2025 participants and Outdoor Office Pioneers

Other details also here: <https://ergoworksociety.com/2025/08/23/outdoor-office-barcamp-timisoara-23-25-october-2025/>